

le
pasefika
runway

PORTLAND, OR

2026 SPONSORSHIP DECK

LE PASEFIKA RUNWAY

The Pearl of Le Pasefika

Fifth-year milestone | October 24, 2026 | Portland, Oregon

Fusion Social House | 807 NE Couch Street | Portland,
Oregon 97232



A partnership that puts culture and inclusion on the runway

Dear Community Partner,

Le Pasefika Runway invites you to sponsor our fifth-year celebration, The Pearl of Le Pasefika. Since 2022, the runway has created an affirming professional platform for Pasifika, BIPOC, LGBTQ2SIA+, differently abled, and other underrepresented designers, models, artists, and creative teams.

Your investment will help fund the venue and production, cultural decor, hospitality, hair and makeup, photography, promotion, and meaningful support for the models and volunteers who bring the show to life.

By partnering with us, your organization will stand beside a mission rooted in representation, creativity, cultural pride, and belonging. We would be honored to build a partnership that reflects your goals and our shared community values.

Andrew Pitoitua Faalogo

Founder & Executive Director
Le Pasefika Runway | Oregon 501(c)(3)



Four annual runways built the foundation for 2026

A public archive documents the runway's growth from a family- and community-powered launch to a larger professional production.



2022

The first runway

Center for Native Arts & Cultures



2023

A growing production

Avenue Portland



2024

Community momentum

Avenue Portland



2025

Transcend

Porsche Studio Portland

2026

The platform is established - and 2026 raises the bar



2022

Founded in Portland, Oregon

4

Completed annual runway editions: 2022-2025

5TH

Year milestone planned for October 2026

Public materials also document first-time designers and models, growing volunteer and sponsor participation, and a production designed around inclusion across body types, abilities, backgrounds, and identities.

Your brand meets a culturally engaged community



AUDIENCE PROFILE

Pasifika, Black, Indigenous, LGBTQ2SIA+, differently abled, and other underrepresented communities.

Designers, models, photographers, hair and makeup artists, producers, volunteers, families, and supporters.

People drawn to fashion, cultural arts, inclusive design, local creativity, and meaningful community experiences.

Portland-area audiences with regional connections across fashion and Pacific Islander communities.

2026 SPONSOR REPORTING PLAN

Attendance and ticket data | Optional demographic survey | Social reach and engagement | Sponsor activation results | Media and content performance

Public sources do not currently publish attendee percentages or attendance totals. This plan gives 2026 partners a clearer post-event impact report.

Partners earn visibility, activation, and authentic alignment

Brand visibility

Logo and name recognition across selected digital, print, program, website, and on-site placements.

Live activation

Vendor or brand presence, hospitality, product integration, and audience engagement at qualifying levels.

Community alignment

A visible commitment to cultural pride, inclusion, representation, and creative opportunity.

Lasting content

Sponsor spotlights, event photography, acknowledgments, and a post-event impact story.

“

**Representation isn't a trend,
but a foundation.**

LE PASEFIKA RUNWAY | ABOUT US

“

**When fashion opens doors for
underrepresented voices, the entire
industry becomes richer, more
creative, and more reflective of
humanity.**

INSIDE FASHION DESIGN | 2025 FEATURE

Five partnership levels make it easy to join

Benefits can be tailored around your marketing goals, community priorities, and the final event plan.

\$5,000

PEARL PRESENTING PARTNER

Presented with naming | premier logo | stage recognition | featured spotlight | 8 VIP | premium activation

\$2,500

GOLD RUNWAY PARTNER

Prominent logo | stage recognition | individual spotlight | 6 VIP | vendor or brand activation

\$1,500

SILVER DESIGN PARTNER

Select marketing and program logo | shared signage | group social recognition | 4 VIP | vendor table

\$500

BRONZE COMMUNITY PARTNER

Program and website name/logo | shared signage | social thank-you | 2 event tickets

\$250

FRIEND OF LE PASEFIKA

Program and website name listing | community acknowledgment | 1 event ticket

Benefits are subject to confirmation and production deadlines. In-kind gifts may be recognized at corresponding fair-market value. Custom partnerships are welcome.



Let's build The Pearl of Le Pasefika together

Reserve your partnership, confirm recognition deadlines, and customize an activation that works for your organization.

Andrew Pitoitua Faalogo
Founder & Executive Director

lepasefika runway@gmail.com
www.LePasefikaRunway.com

YOUR INVESTMENT SUPPORTS

- Venue, staging, sound, and lighting
- Cultural decor and presentation
- Hair, makeup, fittings, and backstage teams
- Photography, video, and promotion
- Food and hospitality
- Model and volunteer support

OCTOBER 24, 2026 | FUSION SOCIAL HOUSE

Fusion Social House | 807 NE Couch Street | Portland, Oregon 97232

Sponsorships may be tax-deductible to the extent permitted by law. Consult a tax adviser regarding benefits received.